



## *Strategic Implementation Team*

October 15, 2015

6<sup>th</sup> Floor, County Tower Building

8:00 AM to 9:00 AM

### **Minutes**

**Attendance:** Julie Alexander, Grant Bauman, Adam Brown, Donald Bustamante, Irene LeCrone, Kent Maurer, Scott Robbins, Amy Schultz

- I. BOARD PRESENTATION FEEDBACK AND REPORTING DATES
  - A. OCTOBER – COMMUNITY & SOCIAL SUPPORTS -
  - B. NOVEMBER – ARTS RECREATION & CULTURAL OPPORTUNITIES
  - C. DECEMBER –ECONOMIC DEVELOPMENT -
  - D. JANUARY – HEALTHY COMMUNITIES
  - E. FEBRUARY –

ARC switched with economic development in November and December.

- II. PROGRESS GOAL AREAS/JACKSON 2020

What's been done?

What's next?

What support do you need?

	Reported Last Meeting	What's Next	Support
<b>Economic Development</b>	August and September meeting cancelled. The 2016 budget included \$206,000 for a land assembly project for economic development.	Tim Rogers was reviewing the Community Assessment data related to the EG from the consulting group we retained. The results will be incorporated into the 2016-2020 EG Imagine Jackson strategy document. The EG Board will be reviewing that next week then we will work on finalizing the document for implementation next year. The initial recommendations are for a focus on infrastructure and site planning, working with partner organizations on preparing our workforce and developing an internal image marketing effort and an external campaign targeted for business attraction. All of the areas will be centered on increased investment from new and expanding business. I will keep you and the Jackson 2020 group updated in the weeks ahead.	

<b>Safe Community</b>	No meeting last month. Next week is the meeting.	Adam met with the Safe Community Strategic Plan Group. We need to consider another leader to relieve Tammy Bates who has been serving for many years.	
<b>Healthy Community</b>	HIO CC meeting was held on September 3. The HIO is positioning itself for the state innovation funding. There is \$70 million available to help move from acute care model to the new health funding model. There needs to be a financially sustainable component to the transformation. Jackson was named as one of the 20 communities across the country to be awarded as a SCALE model funding. The Health Department will receive \$150,000 in MAP funding.	Finalizing updates to strategic action plan based on last community assessment. Still expecting an announcement from the state innovation model. Looking for a consumer driven campaign for the new health model since the providers want to retain the current model of funding. Focusing on clinical access organization, which focuses on how we make decisions with a focus on the community. Looking at community engagement action team structure to make sure it is optimized. Backbone support personnel from each strategies have been meeting together and redefining community engagement, communication, and marketing.	
<b>Arts, Recreational, and Cultural Opportunities</b>	Grant reviews for the DNR Michigan Trust Fund were just reviewed and received. The projects scored well and they will have a brief opportunity to make edits to their application to increase the points. The grant will be reviewed again and then resubmitted. There was an organization called How Bizarre that has done a main street craft show for the second year in a row in August. The Fair Grounds master plan is close to completion.	The Community Foundation donated \$27,000 for the inter-city trail grant. A follow-up grant from a donor at JCF put another \$6,000 towards the project. Weatherwax Trust guaranteed \$50,000. If the trust fund grant comes through from the state then the county will only need to put in \$13,000 to make the project budget complete. The Cascades Renovation received a \$50,000 grant from Michigan Automotive Compressor Inc. (MACI). DNR awarded the City a planning grant to rework the intercity trail parts. The County Parks is inventorying all of the parks and then aligning funding with the needs.	
<b>Education</b>	Education reported out last month to the Board of Commissioners. The presentation was received well. You can get free tickets at: <a href="https://www.smores.com/veudc">https://www.smores.com/veudc</a>	The JPS project from the Lumina grant is going well. They are talking about an Ethic Diploma which helps students learn work ethics. The Lumina Assessment showed approval of what we were doing, but were concerned about the large scope of goals C2C is tackling. C2C is working on a system to address emerging issues.	
<b>Governmental Efficiency &amp; Effectiveness</b>	County considering consolidation study with Calhoun County.	The Board of Commissioners approved an agreement with Lenawee County to do a consolidation study of 911 emergency dispatch.	

<b>Improved Work Environment</b>	The Leadership Team met to discuss the repurposing of LIFT. They will take a recommendation back to the Leadership team to reengage LIFT. Our next meeting will focus on the survey results and the areas we can focus on and share successes.	The IWE team received a request from the leadership team to revisit the purpose of LIFT. There will be a relaunch of LIFT called LIFT 2.0. There will be an additional focus on mentoring opportunities and coaching.	
<b>Community &amp; Social Supports</b>	The Financial Stability team has a meeting next week. The HSCA is working on number 4: Improving alignment, involvement, and support of Jackson collaboration groups.	There were three organizations at the lead of the financial stability movement being the United Way, Community Action Agency (CAA), and the Library. The United Way and CAA talked about working together going forward on common issues.	

- III. JACKSON 2020 UPDATES – The group requested to share the minutes with the Jackson 2020 group.
- IV. OTHER – Adam should share the ICMA presentation with the group at the November meeting.
- V. NEXT MEETING – NOVEMBER 19, 2015 (THURSDAY)
- VI. ADJOURNED